

Communciating with Our Patients



Project Title	Communciating with Our Patients
Project Summary	Help us market ourselves and educate our patients through print and social media.
Country	United States

Project Description

We are looking for someone to help us educate our patients about who we are (medical home) and what we do. Our intent is to improve our communication with our patients through print and social media.

Required Skills or Interests

Skill(s)
Design thinking
Editing and proofreading
Educational design
Graphic design
Marketing
Social media management
Storytelling/blogging/vlogging
Website design
Writing

Additional Information

Thinking outside the box will be helpful for this project. We are remotely located and have limited resources. We are looking for ways to engage with our patients, perhaps not just through conventional social means (i.e., how do we communicate with patients who do not have access to the internet or have a phone?).

Language Requirements

None